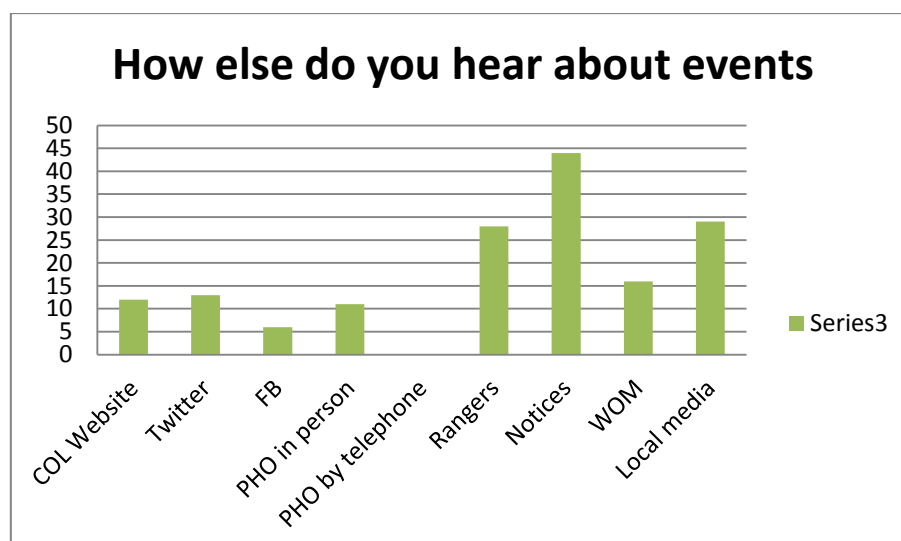
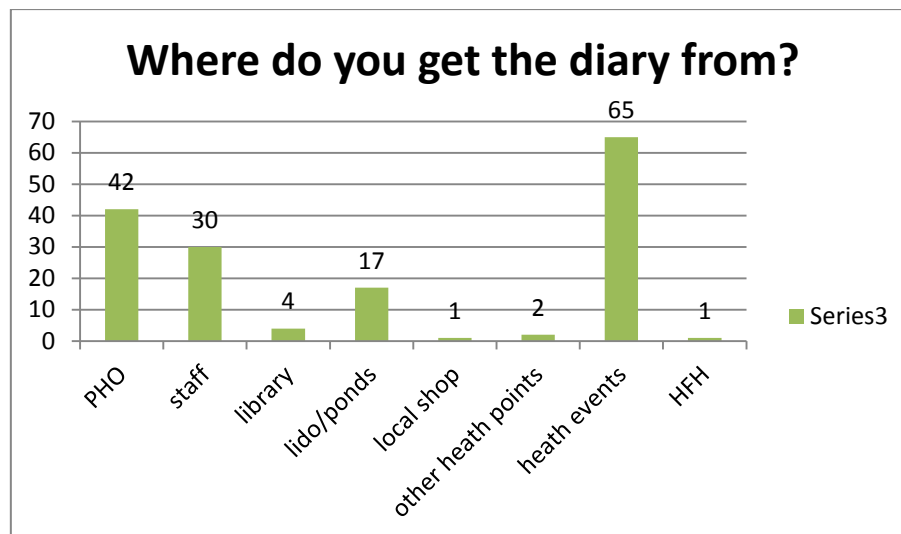
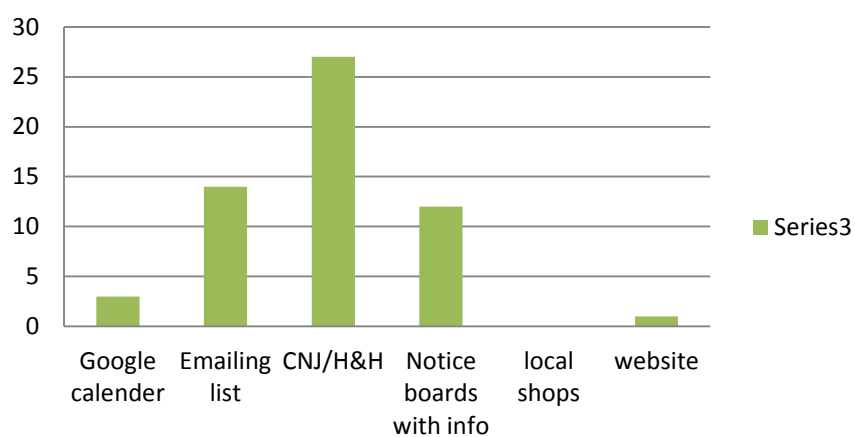


### Appendix 3 – Events Diary Consultation Results

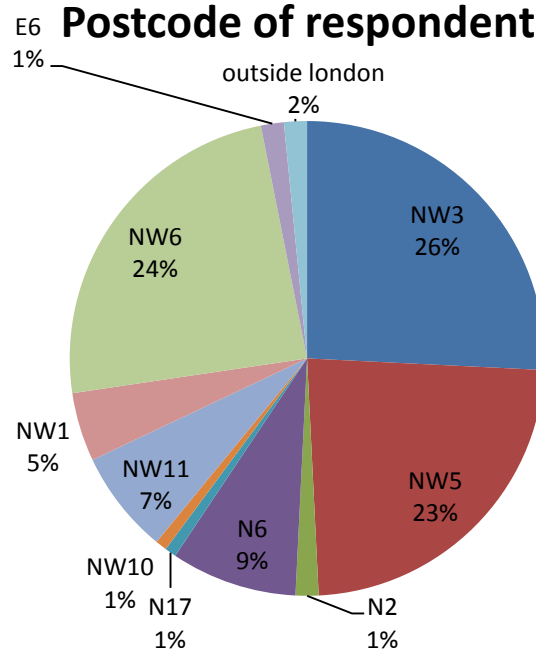
Results were gathered through an online survey and face to face consultation on Hampstead Heath.

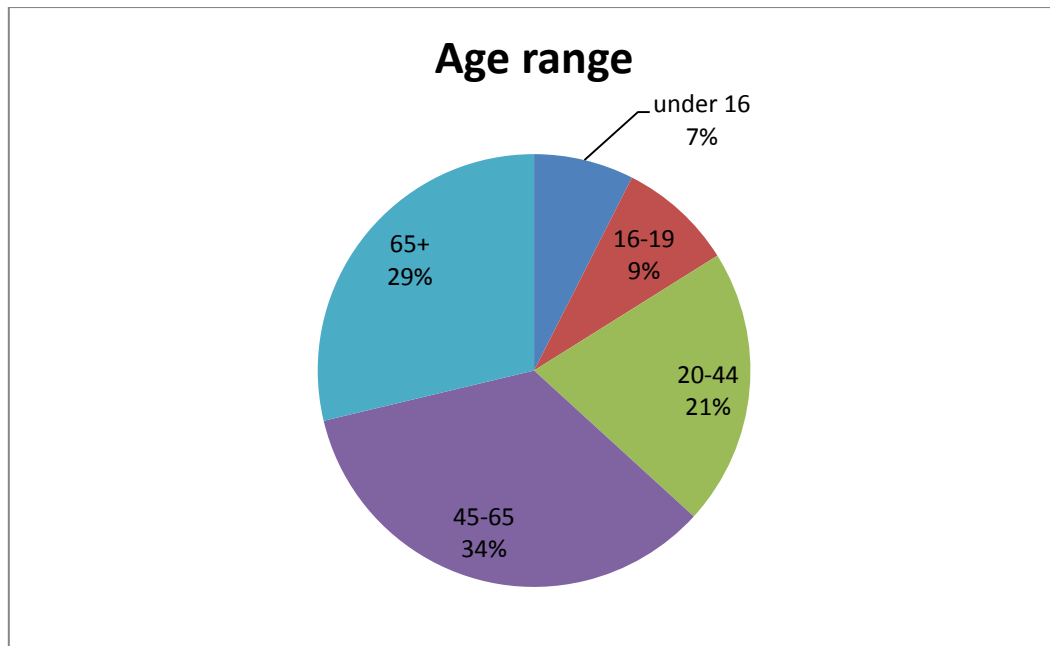


## How would you like to hear about events (other than diary)



## Postcode of respondents





### How can you the diary be improved?

- More activities for toddlers
- Only suggestion would be to make it more available in Local Libraries and Café's
- Insure dates are accurate.
- I really missed the diary the year it wasn't printed.
- Please keep it free.
- I think it is fine as it is.
- I think it's great. I much prefer a hard copy version I can refer to easily and have one to hand. Not keen on reading info online.
- Engage locals more
- Clearer maps, less City of London propaganda trying to justify unpopular policies like the "Ponds Project"
- I know some years I've found it difficult to know who to contact for information e.g. about sale or return of the Calendar, or whether there'd be Dawn Chorus Walk last year
- or organisation of festivals with stalls (in past have taken part in some with Marylebone Birdwatching Society and Camden Fairtrade Network).
- I look forward to it every year, it's brilliantly laid out and I often use it for visitors. I particularly like to use it as a reminder for the bandstands.
- Be more visible and available in other places say in Daunt Books South End Green by the till point.
- Published online sooner
- A shorter publication supported with online maps, events information and explanations of the various facilities.
- Greater promotion of events at Keats House and Highgate Wood. Regular posting on twitter and Facebook. Posters on site at key locations e.g. Car parks and Parliament Hill.
- Organised by location
- Organised by event type
- Better layout

- Improve website events listing - more interactive, i.e. select for area or event type
- Get sponsorship to keep it free
- Better colours
- More nature pics of Heath
- Love the music events - more please
- Highlight the music events differently
- More live music
- More events